

Curriculum Long Term Planning Overview	Key Stage 4	Subject Area: GCSE Business	Academic Year: 2018-19
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Year	Study Modules	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Year 10		Business in the Real World The purpose and nature of business Types of business ownership (including not for profit) Aims and objectives	Business in the Real World Stakeholders Location of businesses Business planning How to expand business	Influences on Business Technology Environmental Ethical considerations	Influences on Business Globalisation Legislation Economic climate The competitive environment	Business Operations Production efficiency Methods of production Procurement Stock management	Business Operations Quality Assurance Customer Service
	Assessment		Test		Test		Test

Year	Study Modules	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Year 11		Finance Sources of finance Cash flow ARR Break even	Finance Income statements Financial ratios Statements of financial position	Marketing Market research Market segmentation E-Commerce	Marketing The 4 P's – Product Place Price Promotion	Human Resources Organisational structures Recruitment Selection	Human Resources Staff motivation Staff training
	Assessment		Test		Test		Test