

<b>Curriculum Long Term Planning Overview</b>	<b>Key Stage 4</b>	<b>Subject Area: VCert Business</b>	<b>Academic Year: 2018-19</b>
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<b>Year</b>	<b>Study Modules</b>	<b>Autumn Term 1</b>	<b>Autumn Term 2</b>	<b>Spring Term 1</b>	<b>Spring Term 2</b>	<b>Summer Term 1</b>	<b>Summer Term 2</b>
<b>Year 10</b>	<b>Study Modules</b>	<b>Introduction to Business and Enterprise</b>	<b>Introduction to Business and Enterprise</b>	<b>Introduction to Business and Enterprise</b>	<b>Finance for Business and Enterprise</b>	<b>Finance for Business and Enterprise</b>	<b>Finance for Business and Enterprise</b>
		Aims and objectives Enterprise skills	Types of business ownership Sole trader Partnership Franchise Ltd companies	Investigation into local businesses	Different types of costs and revenue Sources of finance	Cash flow Break even Profit and loss accounts Financial plan	Tax responsibilities of business National Insurance VAT
	<b>Assessment</b>		Coursework	Coursework	Coursework	Coursework	Coursework

<b>Year</b>	<b>Study Modules</b>	<b>Autumn Term 1</b>	<b>Autumn Term 2</b>	<b>Spring Term 1</b>	<b>Spring Term 2</b>	<b>Summer Term 1</b>	<b>Summer Term 2</b>
<b>Year 11</b>	<b>Study Modules</b>	<b>Plan, Develop and Participate in a Business or Enterprise Project</b>	<b>Plan, Develop and Participate in a Business or Enterprise Project</b>	<b>Plan, Develop and Participate in a Business or Enterprise Project</b>	<b>Marketing for Business and Enterprise</b>	<b>Marketing for Business and Enterprise</b>	<b>Marketing for Business and Enterprise</b>
		Select a project, complete market research	Prepare for enterprise/business activity	Evaluation of activity	Different aspects of marketing Target markets Market research	The marketing mix Social media Niche Mass market Product and market oriented	The 4 P's – Price Promotion Product Place
	<b>Assessment</b>		Coursework	Coursework			Exam